ej-technologies

FOR IMMEDIATE RELEASE

FOR FURTHER INFORMATION:

Dr. Ingo Kegel, ej-technologies GmbH
+49 (0)89 5908-2060
info@ej-technologies.com

Alexander Krivov, jProductivity, LLC
(212) 918-1500
press@jproductivity.com

Integrated Installation, Licensing and Protection Software from jProductivity and ej-technologies

New York and Munich - June 23, 2005 - jProductivity, LLC and ej-technologies GmbH have announced a strategic partnership that will provide software developers and publishers with seamless integration of their software installation, licensing and protection functions. The companies have linked install4j, a powerful multi-platform Java installer builder and Protection! Licensing Framework for Java into a cross-platform powerhouse which ensures that the software can be easily installed by end-users, and that end-users will adhere to the terms of the applications' licensing agreements.

Protection! from jProductivity is an advanced licensing framework for Java which ensures that users follow the terms of the applications' license agreements. Ideal for the needs of any size software providers, Protection! offers a number of advanced application protection capabilities, various licensing models, powerful GUI utilities, and support for back-office systems.

install4j is a powerful and easy to use cross-platform Java installer that generates native installers and application launchers for Java applications. All major platforms are supported. install4j excels in its ease of use, its tight integration into target platforms, and its flexible JRE management and deployment options.

"ej-technologies and jProductivity have sophisticated product offerings which greatly complement each other," said Dr. Ingo Kegel, CEO of ej-technologies GmbH, "so it's natural to partner with jProductivity to provide an integrated solution the customers are just waiting for. We believe that such a solution will be welcomed and appreciated by our customers, as it will allow them to always be on the leading edge."

Alexander Krivov, CEO of jProductivity, LLC, said, "We're ready today to provide fully integrated installation, licensing and protection software which will offer development community a complete solution for all phases of the post-development software lifecycle. To answer confusion that naturally follows from recent company takeovers in our market segment, our companies provide a proven and stable solution that will offer the best value/price ratio and will heat up competition in this market."

Availability and pricing

Integrated installation, licensing and protection software will be offered in Q3 2005; licensing terms and pricing will be announced in the near future.

About ej-technologies GmbH:

ej-technologies GmbH was founded in 2001 as a privately-held company, and specializes in solutions that help programmers make the most of their own applications. With its focused expertise in the areas of performance and deployment, ej-technologies is developing the next generation of enterprise application development tools.

ej-technologies GmbH
Elisabethstr. 91
80797 Munich
Germany

Phone: +49 89 5908-2060
Fax: +49 89 5908-1200
Email: info@ej-technologies.com
Internet: http://www.ej-technologies.com/

About jProductivity, LLC:

jProductivity, LLC is a privately-held company that specializes in the creation of superior, flexible, scalable and extensive software products and solutions. jProductivity offers Java-based software development tools that enhance productivity and protect intellectual property.

jProductivity, LLC
275 Madison Avenue
6th Floor
New York, NY 10016 USA

Phone: (212) 918-1500
Fax: (212) 918-1501
Email: press@jproductivity.com
Internet: http://www.jproductivity.com/